

APACHE Homeschool Convention

c/o Stephanie Irwin
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On March 27th-28th, 2020, APACHE (Association of Peoria Area Christian Home Educators) will be holding the 31st Annual APACHE Homeschool Convention. It is hard to believe Apache has been around for 31 years. We are prepared to make this our best convention yet. This year's venue will be Bethany Baptist Church in Edwards, IL. Families from across Central Illinois come to the APACHE Homeschool Convention to learn, be encouraged and network with other home educating families, vendors and experts in various fields of education and family life.

As the Central Illinois home educating community continues to grow, we are expecting the demand for the convention and its services to grow, as well. We are planning an amazing conference in 2020 to meet these needs and are expecting over 700 attendees. The 2020 APACHE Convention will feature:

- National and local speakers
- 25+ Vendors
- Welcome bags to first 500 families + black/white convention booklet
- Brochure, mailed to over 400 homes/ emailed to contact list
- Brochure available on website
- Networking opportunities

We invite you to become partners with the 2020 APACHE Homeschool Convention. Your partnership will help us serve the growing home educating community of Central Illinois with another amazing conference. Please see the enclosed sponsorship options to help determine which level is right for you. If you have any questions, please do not hesitate to contact me.

Also please note some important dates:

November 30th, 2019 Bag Payment and Color mention due

February 1st 2020 Ad Payment/Insert payment due

February 1st 2020 Black and White Ads due

February 15th- February 28th Welcome Bag Inserts due

APACHE is looking forward to partnering with you to support quality home education in Central Illinois.

Sincerely,

Stephanie Irwin



Apache Corporate Sponsor Options

\$800 Oak Level

- Mentioned in social media outlets before convention
- Half page horizontal b/w ad in booklet
- Verbally thanked in announcements
- Listed on our website as an oak level sponsor
- Logo on Bag with Apache Logo

**There are only 3 openings for this level first response
And payment will have it. Bags are approx. 13" x 16"
Drawstring bags print area is approx. 8" x 9"**




\$550 Willow Level

- Maple Level benefits
 - Mentioned in social media outlets before convention
- ONE of the following:
- 1) Listed in color brochure (mailed to over 400 homes & on our website) ****NOTE: this feature is only available to sponsors who sign up and pay before Nov 30, 2019****
- OR
- 2) Free item in welcome bags (sponsor must provide 500 items, but at no charge)



\$300 Maple Level

- Half page horizontal b/w ad (5" x 8") in convention booklet
Ads due February 1st, 2020
- Listed on Sponsor Monitor ad in main Hallway on 3 screens (centrally located, everyone walks by)



\$600 Birch Level (Lanyard Sponsor)

- Sponsor name on Lanyard for attendees
- Half page horizontal b/w ad (5" x 8") in convention booklet
- Mentioned in social media outlets before convention (Optional provide Lanyards Inhouse without fee)

Individual Ads-

- 1/4 page vertical b/w ad (4" x 5") in the convention booklet + included in email blast \$75.
- 1/2 page horizontal b/w ad (5" x 8") in the convention booklet + included in email blast \$125.
- Full page vertical b/w ad (8" x 11") in the convention booklet + included in email blast \$225.

We will also gladly accept free products for promotional giveaways. Thank you!

***First 500 families will receive a welcome bag

*If you would like to have your ad, coupon, or item included, please provide 500 of them and pay APACHE:

*Promotional item will be reviewed and must meet approval; please include a sample or picture of item with registration form.

*500 promotional items must be received between February 15th– February 28th, 2019

Mail promotional items to: APACHE Convention Promotions, Attn. Stephanie Irwin 6034 W Ashbrooke St, Edwards, IL 61528

Promotional Items for Welcome Bag

- 1 oz. Or less (single sheet of paper, post card, or smaller cardstock- \$65)
- 1.1-3oz Flyer/ Catalog- \$90
- 3.1 + oz. Items- \$110
- Non paper items (pens, notepads, bookmarks, keychains, etc- \$50)

Corporate Sponsorship Program Registration Agreement

The Sponsor listed _____

and the Association of Peoria Area Christian Home Educators (APACHE) agree to the following:

1) The Sponsor will support the APACHE Homeschool Convention to be held on March 27th-March 28th, 2020 at the level indicated below:

\$800 Oak Level - Welcome Bag, Bag color _____

\$550 Willow Level

Listed in color brochure OR Free welcome bag submission

\$300 Maple Level

\$600 Birch Level

FREE product(s) for giveaways

\$75 quarter page b/w ad in booklet and email blast

2) Sponsor will include payment (or product) with this agreement. All money must be received by February 1st, 2020. Make check payable to APACHE & mail to Stephanie Irwin

3) APACHE will send sponsor a confirmation receipt.

4) Sponsor will email ad to Stephanie Irwin no later than February 1st, 2020 for the b/w booklet. Sponsor gives APACHE permission to reproduce logo for this event.

Promotional Items for Welcome Bags

Item for bags: _____

Total amount due: \$_____

If your item is not approved, APACHE will refund the full amount listed above.

DATE _____

SPONSOR NAME _____ REP. _____

ADDRESS _____

EMAIL _____

PHONE _____

SIGNATURE _____